ADCH
Association of Dogs and Cats Homes

2027

CONFERENCE
SPONSOR & EXHIBITOR OPPORTUNITIES

www.adch.org.uk | Registered charity no. 1180574 | conference@adch.org.uk

WELCOME!

We are delighted to invite you to be part of the 2027 ADCH Annual Conference, our flagship event bringing together organisations, professionals and practitioners from across the animal welfare sector.

Sponsoring or exhibiting at the conference is a fantastic opportunity to put your organisation in front of an engaged and influential audience, build valuable relationships and demonstrate your support for ADCH and the work of our members.

With delegates including budget-holders and key decision-makers, the conference offers excellent opportunities to raise your profile and make strong connections across the sector.

The ADCH Conference continues to grow in both reach and reputation. Last year's event sold out for delegates, sponsors and exhibitors, and we are delighted that many of our sponsors choose to return year after year, testament to the visibility, networking and engagement the event provides.

Our sponsorship packages offer a mix of in-person and digital opportunities, helping partners connect with delegates before, during and around the event. Packages start from £1,750 and are designed to increase visibility and build brand awareness, while also supporting ADCH, a small charity working to improve animal welfare through its member organisations. Demand for sponsorship and exhibition space is always high, so we recommend securing your place early. To discuss the opportunities available or reserve your place, please email conference@adch.org.uk.

We look forward to welcoming you to the 2027 ADCH Annual Conference and working with you to make it another hugely successful event

Warm regards,

Caroline Johnson

Executive Director, ADCH

ADCH

Association of Dogs and Cats Homes

ABOUT THE **EVENT**

WEDNESDAY 19 MAY
Exhibition Setup Day &
Pre-Conference Event

THURSDAY 20 MAY
Conference Day 1 &
Petplan & ADCH Animal
Charity Awards

FRIDAY 21 MAY
Conference Day 2

THE INTERNATIONAL CENTRE

International Way
Telford
TF3 4JH
United Kingdom

the internationalcentre telford

REASONS TO **GET INVOLVED**

01.

Reach more than 500 animal welfare practitioners, all eager to take information and practical solutions back to their organisations, amplifying your impact.

02.

Target both operational and leadership roles, ensuring your message reaches staff and volunteers at all levels, including key decision-makers.

03.

We have a broad range of opportunities available to suit your goals, offering the right level of brand exposure and valuable networking opportunities.

We've been going for 40 years, but still need to get our name and brand out there. The audience at the event, with key decision makers present, was absolutely right for us.

It was very well organised and structured, and felt professional yet relaxed. We met lots of very interesting people - not just delegates but other sponsors and exhibitors too.

It was a great opportunity to mingle, network and chat, and the event was a good size without being overwhelming. Great package all round.

Donna Piercy
GHS Direct Ltd

PAST SUPPORTERS

ACD Projects	Cat Chat
Acton Jennings plc	Cats Protection
Agria Pet Insurance	Ceva
Anilog	Citation
Animal Care Network	Coleman Insurance
Animal Courses Direct	College for Animal Welfare
Arthur J Gallagher	Cooper & Co Solicitors
AVID MicroChips & PETtrac Database	CSL Pet & Veterinary Products
Battersea	CVS UK
Birmingham Dogs Home	Demco Comms (Fidelity Group)
Blue Cross	Dogs Trust
Breakthrough Dog Food	GHS Direct
Brooks Braithwaite	Give As You Live
Brosch	GiveCircle
Byotrol Plc	G9 Chemicals
Burgess Pet Care	Grosvenor VAT Consultants

Guardian Angel	Protectapet
Icaris	RSPCA
Kennel Build	Royal Canin (Crown Pet Foods)
Lester Aldridge	Safe4
Leucillin	Shakespeare Martineau
Marmax Products	TeamKinetic
MARS Petcare	TECHNIK Veterinary
MDC Exports	The HNP Group (Memorials for your Pet)
MEDIMARK	The Kennel Club
Meile	The Muzzle Movement
PeddyMark	Tippaws
Pet 24 (Pet Tags)	Veterinary Architects (JCA)
PetLog	VetIT
Pet Media Group	VetPlus
Pet-ID Microchips	Wet Pets Conversions
Pet Remedy	Woodgreen Pets Charity
Petplan	Your Dogs Club
Pets Foundation	Zigzag

100% OF 2026 SUPPORTERS SAID THEY WOULD RECOMMEND THIS EVENT TO OTHERS

OPPORTUNITIES **FOR 2027**

SUPPORTER OPPORTUNITIES

AVAILABILITY	PRICE (£)	PACKAGE
RESERVED		Platinum Sponsor
RESERVED		Stream Sponsor - Cat
RESERVED		Stream Sponsor - Dog
RESERVED		Stream Sponsor - Management & Operations
RESERVED		Focus Sponsor - Community & Fundraising
RESERVED		Focus Sponsor - Specialist Topics
1	POA	Focus Sponsor - Connections
1	POA	Focus Sponsor - Exhibition
3	£10,750	Gold Sponsor
4	£6,295	Silver Sponsor
LIMITED	£3,575	Bronze Sponsor
LIMITED	£1,750	Exhibitor

EXCLUSIVE OPPORTUNITIES

AVAILABILITY	PRICE (£)	PACKAGE
1	£10,750	Animal Housing Exhibition Includes Silver Package
1	£8,500	Database Discovery Exhibition Includes Bronze Package
1	£7,035	Sustainability Sponsor Includes Bronze Package
RESERVED		Lunch & Refreshment Sponsor Includes Bronze Package
1	£5,050	Hand Sanitiser Sponsor Includes Bronze Package
LIMITED	FROM £100	Optional Add-ons

ALL PRICES EXCLUSIVE OF VAT

All Conference attendees, including Sponsors and Exhibitors, must agree to the ADCH Code of Behaviour for Conferences & Events.

ADCH
Association of Dogs and Cats Homes

CONFERENCE 2027

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR 8

STREAM SPONSOR 9

FOCUS SPONSOR 10

PLATINUM SPONSOR

0/2 AVAILABLE

RESERVED

PRE-CONFERENCE

- Event advertised as *'supported by your organisation'*
- Logo displayed on delegate confirmation emails
- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website and in all conference newsletters

CONFERENCE

- Event branded as *'supported by your organisation'*
- Invitation to deliver a minimum of two sessions (workshops/presentations)
- Logo displayed on main stage, lanyards and delegate bags
- Name check during open and closing remarks
- Logo displayed on digital screens
- Inclusion in the Exhibition Passport
- Full-page advert in the Event Programme
- **Largest, most prominent** exhibition space with electric point included (5 x 2)
- **Four** Conference tickets **
- **Four** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

- Listing in ADCH supplier directory for 12 months
- First-refusal to take up Platinum Sponsor the following year

*Speaker sessions require Committee approval and adherence to submission timelines **
*All attendees must follow ADCH's Code of Behaviour for Conferences and Events ***
*Attendance at the Awards Evening is subject to restrictions for competitors of our Award Partner ****
*Bag inserts limited to one flyer/leaflet and one branded item. Hand sanitiser is reserved for our Hand Sanitiser Sponsor *****

STREAM SPONSOR

0/3 AVAILABLE

RESERVED

PRE-CONFERENCE

- Stream advertised as *'supported by your organisation'*
- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website and in all conference newsletters

CONFERENCE

- Room branded as *'supported by your organisation'*
- Invitation to deliver a minimum of two sessions (workshops/presentations) *
- Logo displayed on delegate bags
- Name check during open and closing remarks
- Logo displayed on digital screens
- Logo displayed on holding slides during breaks
- Inclusion in the Exhibition Passport
- Half-page advert in the Event Programme
- **Large, prominent** exhibition space with electric point included (4 x 2)
- **Two** Conference tickets **
- **Two** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

- Listing in ADCH supplier directory for 12 months
- First-refusal to take up Stream Sponsor the following year

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FOCUS SPONSOR

0/1 AVAILABLE

RESERVED

SPECIALIST TOPICS

PRE-CONFERENCE

- Specialist Topic Events and areas advertised as *'supported by your organisation'*
- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website and in all conference newsletters

CONFERENCE

- Specialist Topic Events area branded as *'supported by your organisation'*
- Invitation to participate in a minimum of two sessions (workshops/presentations) *
- Logo displayed on delegate bags
- Name check during open and closing remarks
- Logo displayed on digital screens
- Logo displayed on holding slides during breaks
- Inclusion in the Exhibition Passport
- **Large, prominent** exhibition space with electric point included (4 x 2)
- **Two** Conference tickets **
- **Two** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Half-page advert in the Event Programme
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

- Listing in ADCH supplier directory for 12 months
- First-refusal to take up Focus Sponsor the following year

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FOCUS SPONSOR

0/1 AVAILABLE
RESERVED

COMMUNITY & FUNDRAISING

PRE-CONFERENCE

- Community & Fundraising Sessions advertised as *'supported by your organisation'*
- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website and in all conference newsletters

CONFERENCE

- Community & Fundraising areas branded as *'supported by your organisation'*
- Invitation to participate in a minimum of two sessions (workshops/presentations) *
- Logo displayed on delegate bags
- Name check during open and closing remarks
- Logo displayed on digital screens
- Logo displayed on holding slides during breaks
- Inclusion in the Exhibition Passport
- **Large, prominent** exhibition space with electric point included (4 x 2)
- **Two** Conference tickets **
- **Two** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Half-page advert in the Event Programme
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

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NEW

POA

1/1 AVAILABLE

EXHIBITION

FOCUS SPONSOR

PRE-CONFERENCE

- Exhibition Area advertised as *'supported by your organisation'*
- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website and in all conference newsletters

CONFERENCE

- Exhibition area branded as *'supported by your organisation'*
- Invitation to participate in a minimum of two sessions (workshops/presentations) *
- Logo displayed on delegate bags
- Name check during open and closing remarks
- Logo displayed on digital screens
- Logo displayed on holding slides during breaks
- Inclusion in the Exhibition Passport
- **Large, prominent** exhibition space with electric point included (4 x 2)
- **Two** Conference tickets **
- **Two** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Half-page advert in the Event Programme
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

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NEW

POA

1/1 AVAILABLE

CONNECTIONS

FOCUS SPONSOR

PRE-CONFERENCE

- Pre-Conference Connections Evening Event and Area advertised as *'supported by your organisation'*
- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website and in all conference newsletters

CONFERENCE

- **Pre-Conference Connections Evening branded as 'supported by your organisation'**
- Connections area branded as *'supported by your organisation'*
- **Member Showcase prizes branded as '*supported by your organisation*'**
- Invitation to participate in a minimum of two sessions (workshops/presentations) *
- Logo displayed on delegate bags
- Name check during open and closing remarks
- Logo displayed on digital screens
- Logo displayed on holding slides during breaks
- Inclusion in the Exhibition Passport
- **Large, prominent** exhibition space with electric point included (4 x 2)
- **Two** Conference tickets **
- **Two** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Half-page advert in the Event Programme
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

- Listing in ADCH supplier directory for 12 months
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EXCLUSIVE OPPORTUNITIES

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HAND SANITISER SPONSOR 19

£10,750

1/1 AVAILABLE

ANIMAL HOUSING EXHIBITION

New for this year, we're offering one animal housing exhibitor an exclusive 6m x 3m exhibition space, a unique opportunity to bring your products to life for delegates.

The enhanced space gives you room to build and showcase example cat pens and/or kennels, allowing delegates to see, explore and experience your products in a realistic setting rather than simply viewing them on a stand.

To help drive delegates to your space, the package also includes a dedicated e-shot to delegates inviting them to visit, together with additional on-site branding to maximise your visibility throughout the event.

The package also includes all the additional benefits of **Silver Sponsorship** with enhanced exhibition space

NEW

£8,500

1/1 AVAILABLE

DATABASE DISCOVERY EXHIBITION

Put your database directly into the hands of the people who use it.

Our new Database Discovery Exhibition area is an exclusive opportunity for one database provider to take a prime 4m x 2m exhibition space at the ADCH Conference.

Designed to be more than a traditional exhibition stand, this dedicated space gives you the opportunity to showcase your database in action. With electricity provided, you can create an interactive demonstration area where delegates can explore your system, try key features for themselves, ask questions and discover how your technology could support their organisation.

The package also includes all the additional benefits of **Bronze Sponsorship** with enhanced exhibition space

£7,035

1/1 AVAILABLE

SUSTAINABILITY SPONSOR

Sustainability is more important than ever in the animal welfare sector, and your organisation can take a leading role in helping us make the ADCH Conference greener and more eco-friendly.

As our Sustainability Sponsor, your support will be visible throughout the event. The digital programme will be promoted as sponsored by your organisation, registration desks and badges will carry your branding, and it will also appear in pre-event emails advising delegates how to register, highlighting your commitment to sustainability to every attendee.

Includes all the benefits of Bronze Sponsorship.

RESERVED

0/1 AVAILABLE

LUNCH & REFRESHMENT SPONSOR

Food brings people together and your organisation can take a leading role in keeping delegates energised and engaged throughout the ADCH Conference.

As our Lunch & Refreshments Sponsor, your support will be highly visible during all meal and refreshment breaks. The breaks will be advertised as sponsored by your organisation on digital screens throughout the venue, your logo will appear on menus, and you'll have additional banner space in the catering area. You'll also have the opportunity to distribute flyers or branded materials to delegates while they enjoy their refreshments.

Includes all the benefits of Bronze Sponsorship.

£5,050

1/1 AVAILABLE

HAND SANITISER SPONSOR

Help delegates stay safe and confident throughout the ADCH Conference while showcasing your organisation's commitment to wellbeing and hygiene.

As our Hand Sanitiser Sponsor, your support will be highly visible across the venue. Sanitiser stations will be placed throughout the conference, with signage promoting your sponsorship and directing delegates to your exhibition stand. You'll also have the exclusive opportunity to include branded hand sanitiser in delegate bags, providing a useful takeaway that keeps your brand front of mind.

Includes all the benefits of Bronze Sponsorship.

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PACKAGE OPPORTUNITIES

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WHAT'S INCLUDED?

	GOLD	SILVER	BRONZE	EXHIBITOR
PRE-CONFERENCE				
Direct e-shot to delegates pre-conference	✓	✓		
Advert/article in conference newsletter	✓	✓	✓	
Linked logo on the conference website	✓	✓	✓	✓
Linked logo in all conference newsletters	✓	✓	✓	✓
CONFERENCE				
Invitation to deliver a workshop or presentation	✓			
Logo displayed on delegate bags	✓			
Name check during open and closing remarks	✓			
Logo displayed on holding slides during breaks	✓	✓		
Opportunity to include an item in delegate bags	✓	✓	✓	✓
Logo displayed on digital screens	✓	✓	✓	
Inclusion in the Exhibition Passport	✓	✓	✓	
Petplan & ADCH Animal Charity Awards tickets	4	3	2	
Advert in the Event Programme	*Full Page*	*Half Page*	*Discounted*	*Optional Add-on*
Conference Tickets	4	3	2	2
Exhibition space	*4 x 2*	*3 x 2*	*2 x 2*	*2 x 2*
Electric supply to exhibition space	✓	✓	✓	
POST-CONFERENCE				
Listing in ADCH supplier directory for 12 months	✓	✓	✓	

GOLD SPONSOR

3/3 AVAILABLE

£10,750

PRE-CONFERENCE

- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website
- Linked logo in all conference newsletters

CONFERENCE

- Invitation to deliver a workshop or presentation *
- Logo displayed on delegate bags
- Name check during open and closing remarks
- Logo displayed on holding slides during breaks
- Logo displayed on digital screens
- Inclusion in the Exhibition Passport
- **Full-page** advert in the Event Programme
- **Large, highly visible** exhibition space with electric point included (4 x 2)
- **Four** Conference tickets **
- **Four** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

- Listing in ADCH supplier directory for 12 months

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SILVER SPONSOR

4/4 AVAILABLE

£6,295

PRE-CONFERENCE

- Direct e-shot to delegates pre-conference
- Advert/article in conference newsletter
- Linked logo on the conference website
- Linked logo in all conference newsletters

CONFERENCE

- Logo displayed on holding slides during breaks
- Logo displayed on digital screens
- Inclusion in the Exhibition Passport
- Half-page advert in the Event Programme
- **Medium, good visibility** exhibition space with electric point included (3 x 2)
- **Three** Conference tickets **
- **Three** Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Opportunity to include an item in delegate bags ****

POST-CONFERENCE

- Listing in ADCH supplier directory for 12 months

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BRONZE SPONSOR

LIMITED AVAILABLE

£3,575

PRE-CONFERENCE

- Advert/article in conference newsletter
- Linked logo on the conference website
- Linked logo in all conference newsletters

CONFERENCE

- Logo displayed on digital screens
- Inclusion in the Exhibition Passport
- Listed in the Event Programme
- 2 x 2 exhibition space with electric point included
- Two Conference tickets **
- Two Complementary Petplan & ADCH Animal Charity Awards tickets ***
- Opportunity to include an item in delegate bags ****
- Discounted rates to advertise in event programme

POST-CONFERENCE

- Listing in ADCH supplier directory for 12 months

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EXHIBITOR

LIMITED AVAILABLE

£1,750

PRE-CONFERENCE

- Linked logo on the conference website
- Linked logo in all conference newsletters

CONFERENCE

- Listed in the Event Programme
- 2 x 2 exhibition space; electric point not included (available to purchase separately)
- Two Conference tickets **
- Opportunity to include an item in delegate bags ****

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Bag inserts limited to one flyer/leaflet and one branded item. Hand sanitiser is reserved for our Hand Sanitiser Sponsor ****

OPTIONAL **ADD-ONS**

PROGRAMME ADVERT

Reach attendees with your advert in our print and digital programme.

Available for download from our website and sent to all delegates, with paper copies for those who prefer them.

This essential guide includes the full schedule, social events, sponsor and exhibitor details, and key information, ensuring your brand gets maximum visibility.

BRONZE SPONSORS GET 50% DISCOUNT

ELECTRICAL POINT

£100 + VAT

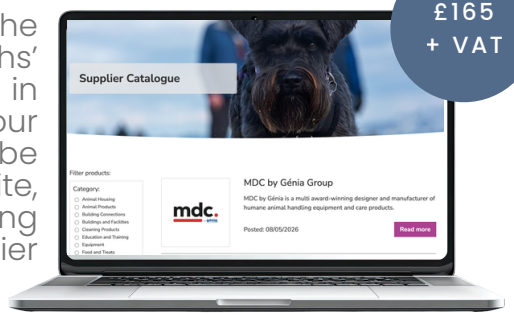
Power your stand throughout the conference with a single socket electrical point, giving you a convenient power connection right where you need it.

Need a little more flexibility? You can connect your own extension lead to your supplied socket, within the permitted specifications for the event.

SUPPLIER DIRECTORY

£165 + VAT

Enhance your presence beyond the event by adding 12 months' membership, including a listing in the ADCH Supplier Directory. Your organisation's information will be publicly displayed on our website, giving your buisness an ongoing presence within our online supplier network for a full year.



ADDITIONAL DELEGATE

£185 + VAT

Expand your conference presence by adding an additional delegate to your existing package. Bring another member of your team along to represent your organisation, make valuable connections and engage with delegates throughout the conference.

GET IN TOUCH

ADCH
Association of Dogs and Cats Homes

FOR FURTHER DETAILS ABOUT ANY OF OUR CONFERENCE OPPORTUNITIES, PLEASE CONTACT:

Caroline Johnson conference@adch.org.uk / caroline@adch.org.uk

FOR THE LATEST ON #ADCH2027: adch.org.uk adchsocial association-of-dogs-cats-homes