



**ADCH**

Association of Dogs and Cats Homes

**20  
25**

A photograph of a conference in progress. In the foreground, a group of people are seated around a table, engaged in conversation. A man in a grey patterned shirt stands and talks to a woman with blonde hair who is clapping her hands. Other people are visible in the background, some seated at tables, others standing. The room is dimly lit with blue and purple ambient lighting. A large screen in the background shows a presentation slide.

# CONFERENCE

## SPONSOR & EXHIBITOR OPPORTUNITIES

[www.adch.org.uk](http://www.adch.org.uk)

| Registered charity no. 1180574

| [therese@adch.org.uk](mailto:therese@adch.org.uk)



## Welcome!

We are delighted to invite you to participate in the 2025 ADCH Annual Conference! This premier event offers a unique opportunity for organisations that share our values to gain recognition as supporters of ADCH. It's a chance to raise your company's profile while connecting with professionals and practitioners from across the animal welfare sector, including budget-holders and key decision-makers.

The 2025 conference will be particularly special as we celebrate ADCH's 40th anniversary—a significant milestone in our journey as a charity supporting the vital work of rescue and rehoming organisations. This landmark event will bring together a diverse range of professionals and practitioners, all dedicated to improving the lives of animals. It promises to be a memorable occasion, with ample opportunities for sponsors and exhibitors to engage and stand out.

Packages start from £1,595 and are designed to increase your visibility and develop brand awareness, while supporting ADCH, a small charity committed to improving animal welfare.

Our last conference was a sell-out event, and we encourage you to secure your spot early to avoid disappointment. Please email us at [events@adch.org.uk](mailto:events@adch.org.uk) to reserve your place.

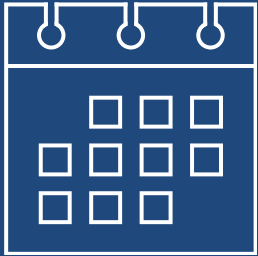
We hope you will join us and look forward to celebrating this milestone with you!

Warm regards,

*Thérèse Carr*  
Membership Services Manager



# ABOUT THE EVENT



**Wednesday 7th May**

Exhibition Setup Day &  
Pre-Conference Event

**Thursday 8th May**

Delegate Day 1 &  
Petplan & ADCH Animal  
Charity Awards

**Friday 9th May**

Delegate Day 2



## The International Centre

International Way  
Telford  
TF3 4JH  
United Kingdom



the  
**internationalcentre**  
telford

# REASONS TO SPONSOR

“

Although we supply to loads of the ADCH members already, we feel it's beneficial to support the community and it has the added advantage of promoting our systems.

The members are very passionate about what they do and how they do it. It's genuinely lovely that we can be a part of that and assist in what they do.

BEST event for networking ever.

**Richard Cratchley**  
AVID MicroChips & PETtrac Database



”

01 >>

Reach more than 500 animal welfare practitioners, all eager to take information and practical solutions back to their organisations, amplifying your impact.

02 >>

Target both operational and leadership roles, ensuring your message reaches staff and volunteers at all levels, including key decision-makers.

03 >>

We have a broad range of opportunities available to suit your goals, offering the right level of brand exposure and valuable networking opportunities.

# PAST SUPPORTERS

		Kennel Build	Pet Remedy
		Lester Alldridge	Petplan
ACD Projects	Cat Chat	Guardian Angel	Pets Foundation
Acton Jennings plc	Cats Protection	Icaris	Protectapet
Agria Pet Insurance	Ceva	Kennel Build	RSPCA
Anilog	Citation	Lester Alldridge	Royal Canin (Crown Pet Foods)
Animal Care Network	Coleman Insurance	Leucillin	Safe4
Animal Courses Direct	College for Animal Welfare	Marmax Products	Shakespeare Martineau
Arthur J Gallagher	Cooper & Co Solicitors	MARS	Technik
Avid PLC	CSL Pet & Veterinary Products	MDC Exports	The HNP Group ('Memorials for your Pet')
Battersea	CVS UK	MEDIMARK	The Kennel Club
Birmingham Dogs Home	Demco Comms (Fidelity Group)	Meile	The Muzzle Movement
Blue Cross	Dogs Trust	PeddyMark	Tippaws
Bow Wow Meow	GiveCircle	Pet 24 (Pet Tags)	Veterinary Architects (JCA)
Breakthrough Dog Food	G9 Chemicals	PetLog	VetPlus
Brosch	Grosvenor VAT Consultants	Pet Media Group	Wet Pets Conversions
Byotrol Plc	Guardian Angel	Pet Remedy	Woodgreen Pets Charity
Burgess Pet Care	Icaris	Pet-ID Microchips	Your Dogs Club

100% OF SPONSORS AND EXHIBITORS FROM 2023 AND 2024 SAID THEY WOULD RETURN

# 2025 OPPORTUNITIES

ALL PRICES EXCLUSIVE OF VAT

NO. AVAILABLE	PRICE (GBP)	SUPPORTER OPPORTUNITIES	NO. AVAILABLE	PRICE (GBP)	EXCLUSIVE OPPORTUNITIES
RESERVED		Platinum Sponsor	1	£6,500	Wellbeing Sponsor Includes Silver Package
RESERVED		Cat Stream Sponsor			
RESERVED		Dog Stream Sponsor	RESERVED		Sustainability Sponsor Includes Silver Package
RESERVED		Management & Ops Stream Sponsor			
RESERVED		Community & Fundraising Sponsor			
RESERVED		Fringe Events Sponsor	1	£4,650	Pre-Conference Event Sponsor Includes Bronze Package
RESERVED		Gold Sponsor	RESERVED		Lunch & Refreshment Sponsor Includes Bronze Package
3	£5,750	Silver Sponsor			
LIMITED	£3,300	Bronze Sponsor	1	£4,650	Hand Sanitiser Sponsor Includes Bronze Package
LIMITED	£1,595	Exhibitor			
LIMITED	From £500	Programme Advertisement			

All Conference supporters, including Sponsors and Exhibitors, must agree to the ADCH Code of Conduct.

CONFERENCE 2025



# SPONSORSHIP OPPORTUNITIES

Platinum Sponsor 8

Stream Sponsor 9

Fringe Events Sponsor 10

# PLATINUM SPONSOR

0/2 AVAILABLE

RESERVED



## Pre-Conference

- Event advertised as 'supported by your organisation'
- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include item in delegate bag\*
- Advert or blog in member newsletter x 4
- Direct e-shot to delegates pre-conference

## Conference

- Event branded as 'supported by your organisation'
- Largest, most prominent exhibition space with electric point included (5 x 2)
- Logo displayed on main set
- Logo displayed on lanyards
- Listed in event programme
- Conference tickets x 4
- Petplan & ADCH Animal Charity Awards tickets\*\* x 4
- Inclusion in the Exhibition Passport
- Opportunity to include full-page advert in event programme
- Name check during open and closing remarks
- Logo displayed on all digital welcome screens
- Opportunity to facilitate a workshop or presentation (not to be used as direct selling pitch)
- Logo displayed on delegate bags

## Post Conference

- Listing in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)

\* Each organisation is limited to one flyer/leaflet and one branded item. Please note that hand sanitiser is reserved exclusively for our Hand Sanitiser Sponsor.

\*\* Please note that attendance at the awards evening is subject to restrictions on industry competitors of our award partner.



# STREAM SPONSOR

0/4 AVAILABLE

RESERVED



## Pre-Conference

- Stream advertised as 'supported by your organisation'
- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include item in delegate bag\*
- Advert or blog in member newsletter x 4
- Direct e-shot to delegates pre-conference

## Conference

- Room branded as 'supported by your organisation'
- Large, prominent exhibition space with electric point included (4 x 2)
- Listed in event programme
- Conference tickets x 2
- Petplan & ADCH Animal Charity Awards tickets\*\* x 2
- Inclusion in the Exhibition Passport
- Opportunity to include half-page advert in event programme
- Name check during open and closing remarks
- Logo displayed on all digital welcome screens
- Opportunity to facilitate a workshop or presentation (not to be used as direct selling pitch)
- Logo displayed on delegate bags

## Post Conference

- Listing in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)

\* Each organisation is limited to one flyer/leaflet and one branded item. Please note that hand sanitiser is reserved exclusively for our Hand Sanitiser Sponsor.

\*\* Please note that attendance at the awards evening is subject to restrictions on industry competitors of our award partner.

# FRINGE EVENTS SPONSOR

0/1 AVAILABLE

RESERVED



## Pre-Conference

- Fringe events and workshops advertised as 'supported by your organisation'
- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include item in delegate bag\*
- Advert or blog in member newsletter x 4
- Direct e-shot to delegates pre-conference

## Conference

- Room branded as 'supported by your organisation'
- Large, prominent exhibition space with electric point included (4 x 2)
- Listed in event programme
- Conference tickets x 2
- Petplan & ADCH Animal Charity Awards tickets\*\* x 2
- Inclusion in the Exhibition Passport
- Opportunity to include half-page advert in event programme
- Name check during open and closing remarks
- Logo displayed on all digital welcome screens
- Opportunity to facilitate a workshop or presentation (not to be used as direct selling pitch)
- Logo displayed on delegate bags

## Post Conference

- Listing in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)

\* Each organisation is limited to one flyer/leaflet and one branded item. Please note that hand sanitiser is reserved exclusively for our Hand Sanitiser Sponsor.

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CONFERENCE 2025



# PACKAGE OPPORTUNITIES

What's Included?	12
Gold Sponsor	13
Silver Sponsor	14
Bronze Sponsor	15
Exhibitor	16
Programme Advertisement	17

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>EXHIBITOR</b>
<b>PRE-CONFERENCE</b>				
Linked logo on the conference section of website	✓	✓	✓	✓
Opportunity to include item in delegate bag	✓	✓	✓	✓
Advert or blog in conference newsletter	✓	✓	✓	
Advert or blog in member newsletter x 4	✓	✓		
Direct e-shot to delegates pre-conference	✓			
<b>CONFERENCE</b>				
*Exhibition space	✓	✓	✓	✓
Listed in event programme	✓	✓	✓	✓
**Conference tickets	✓	✓	✓	✓
***Petplan & ADCH Animal Charity Awards tickets	✓	✓	✓	
Inclusion in the Exhibition Passport	✓	✓	✓	
*Advert in event programme	✓	✓		
Name check during open and closing remarks	✓	✓		
Logo displayed on all digital welcome screens	✓	✓		
Opportunity to facilitate a workshop or presentation	✓			
Logo displayed on holding slides during breaks	✓			
Logo displayed on delegate bags	✓			
<b>POST CONFERENCE</b>				
Listing in ADCH supplier directory for 12 months	✓	✓	✓	
Delegate details to follow-up	✓	✓		

**WHAT'S INCLUDED?**

\* Size varies - please see package for further details.

\*\* Number of tickets varies - please see package for further details.

\*\*\* Number of tickets varies - please see package for further details. Please note that attendance at the awards evening is subject to restrictions on industry competitors of our award partner.

# GOLD SPONSOR

0/3 AVAILABLE

£9,900



## Pre-Conference

- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include item in delegate bag\*
- Advert or blog in member newsletter x 4
- Direct e-shot to delegates pre-conference

## Conference

- Large, prominent exhibition space with electric point included (4 x 2)
- Listed in event programme
- Conference tickets x 4
- Petplan & ADCH Animal Charity Awards tickets\*\* x 4
- Inclusion in the Exhibition Passport
- Opportunity to include full-page advert in event programme
- Name check during open and closing remarks
- Logo displayed on all digital welcome screens
- Opportunity to facilitate a workshop or presentation (not to be used as direct selling pitch)
- Logo displayed on holding slides during breaks
- Logo displayed on delegate bags

## Post Conference

- Listing in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)

\* Each organisation is limited to one flyer/leaflet and one branded item. Please note that hand sanitiser is reserved exclusively for our Hand Sanitiser Sponsor.

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# SILVER SPONSOR

3/4 AVAILABLE

£5,750



## Pre-Conference

- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include item in delegate bag\*
- Advert or blog in member newsletter x 4
- Direct e-shot to delegates pre-conference

## Conference

- Prominent exhibition space with electric point included (3 x 2)
- Listed in event programme
- Conference tickets x 2
- Petplan & ADCH Animal Charity Awards tickets\*\* x 2
- Inclusion in the Exhibition Passport
- Opportunity to include half-page advert in event programme
- Name check during open and closing remarks
- Logo displayed on all digital welcome screens

## Post Conference

- Listing in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)

\* Each organisation is limited to one flyer/leaflet and one branded item. Please note that hand sanitiser is reserved exclusively for our Hand Sanitiser Sponsor.

\*\* Please note that attendance at the awards evening is subject to restrictions on industry competitors of our award partner.

# BRONZE SPONSOR

LIMITED AVAILABLE

£3,300



## Pre-Conference

- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include item in delegate bag\*

## Conference

- Exhibition space with electric point included (2 x 2)
- Listed in event programme
- Conference tickets x 2
- Petplan & ADCH Animal Charity Awards tickets\*\* x 2
- Inclusion in the Exhibition Passport
- Discounted rates to advertise in event programme

## Post Conference

- Listing in ADCH supplier directory for 12 months

\* Each organisation is limited to one flyer/leaflet and one branded item. Please note that hand sanitiser is reserved exclusively for our Hand Sanitiser Sponsor.  
\*\* Please note that attendance at the awards evening is subject to restrictions on industry competitors of our award partner.

# EXHIBITOR

LIMITED AVAILABLE

£1,595



## Pre-Conference

- Linked logo on the conference section of website
- Opportunity to include item in delegate bag\*

## Conference

- Exhibition space\*\* (2 x 2)
- Listed in event programme
- Conference tickets x 2
- Discounted rates to advertise in event programme

## Post Conference

- Discounted rates to add listing to the ADCH supplier directory

\* Each organisation is limited to one flyer/leaflet and one branded item. Please note that hand sanitiser is reserved exclusively for our Hand Sanitiser Sponsor.  
\*\* Electrical point available for an additional cost of £85.





# PROGRAMME ADVERTISEMENT

Our conference programme will be available for download on our website in the weeks leading up to the event. Attendees will receive digital copies, and we'll also provide paper copies to those who prefer them.

This essential guide will serve all event attendees with the schedule of sessions, details on social events, sponsor and exhibitor information, and other important updates.

LIMITED AVAILABLE

HALF PAGE £500 / FULL PAGE £1,000

EXHIBITORS GET 50% DISCOUNT ON PROGRAMME ADVERTS

CONFERENCE 2025



# EXCLUSIVE OPPORTUNITIES

Wellbeing Sponsor	19
Sustainability Sponsor	20
Pre-Conference Event Sponsor	21
Lunch & Refreshment Sponsor	22
Hand Sanitiser Sponsor	23

A photograph of two women embracing warmly at what appears to be a conference or event. The woman in the foreground is wearing a blue denim jacket and a lanyard with a badge. The woman behind her is wearing a green top and glasses. They are both smiling and looking towards the camera. The background is blurred, showing other people and event lighting.

NEW FOR 2025

£6,500

1/1 AVAILABLE

## WELLBEING SPONSOR

The animal welfare sector is currently facing unprecedented challenges, and with increased pressure on staff and volunteers, wellbeing is more important than ever.

As the Wellbeing Sponsor, you'll help us provide an accessible and neurodivergent friendly space where attendees can recharge, reflect, and focus on their physical and mental wellbeing during the event.

Includes all the benefits of Silver Sponsorship.

£6,500

NEW FOR 2025

0/1 AVAILABLE

# SUSTAINABILITY SPONSOR

As our Sustainability Sponsor, you'll play a key role in supporting us to make our event more eco-friendly and sustainable.

Opportunity includes:

- Digital programme advertised as 'sponsored by your organisation'
- Opportunity to facilitate a workshop or presentation on sustainability (not to be used as direct selling pitch)
- Recognised as the sponsor for our plastic-free delegate badges.

Includes all the benefits of Silver Sponsorship.





£4,650

1/1 AVAILABLE

## PRE-CONFERENCE EVENT SPONSOR

Opportunity includes:

- Event advertised as 'sponsored by your organisation' in the lead up to Conference
- Your brand on display throughout the venue for the duration of the evening
- Opportunity to host activities during the event
- Flyers and/ or branded merchandise distributed on tables

Includes all the benefits of Bronze sponsorship.

£4,650

0/1 AVAILABLE

# LUNCH & REFRESHMENT SPONSOR

Opportunity includes:

- Lunch and refreshment breaks advertised as 'sponsored by your organisation' on digital screens throughout the venue
- Your logo on menus
- Additional banner space in catering hall
- Opportunity to distribute flyers in the catering area

Includes all the benefits of Bronze Sponsorship.





£4,650

1/1 AVAILABLE

## HAND SANITISER SPONSOR

Sanitiser stations are dotted around the venue offering delegates the opportunity to hygienically sanitise their hands/phone/laptop throughout conference, giving them an extra level of confidence that they are protecting themselves throughout the day.

Signage at each sanitiser station will promote your sponsorship and direct delegates to your exhibition stand.

Plus, exclusive opportunity to include hand sanitiser in delegate bags.

Includes all the benefits of Bronze Sponsorship.



# GET IN TOUCH

For more details about any of our conference opportunities, please get in touch!

Thérèse Carr

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