

20
24

CONFERENCE SPONSOR & EXHIBITOR BROCHURE

ENQUIRIES

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ADCH

Association of Dogs and Cats Homes

*together for
dogs + cats*

ABOUT THE EVENT

the
internationalcentre
telford



MONDAY 13TH MAY
EXHIBITION SETUP DAY &
PRE-CONFERENCE SOCIAL

TUESDAY 14TH MAY
DELEGATE DAY 1 &
PETPLAN & ADCH ANIMAL
CHARITY AWARDS

WEDNESDAY 15TH MAY
DELEGATE DAY 2



THE INTERNATIONAL CENTRE

INTERNATIONAL WAY
TELFORD
TF3 4JH
UNITED KINGDOM



REASONS TO SPONSOR

100% of Sponsors and Exhibitors from our 2023 Conference said they would return

"As a supporter of the association for over twenty years we have found the conference an invaluable tool to make contact with its members and potential new customers.

As the world's leading manufacturer of specialist animal related bio-security products we have also found it an excellent social event and a really relaxed and comfortable way to meet up with and stay in touch with our existing customers".

Alan Dudley – CEO – Safe4

1 Audience of around 500 animal welfare practitioners, eager to bring back information and solutions to their organisations.

2 ADCH Conference covers operational and management topics. So your message is being viewed by individuals from all levels, including key decision makers.

3 We have a range of sponsorship options to ensure you get the right level of brand exposure and opportunity to expand your network.

PREVIOUS SPONSORS & SUPPORTERS

ACD Projects	Brosch
Acton Jennings plc	Byotrol Plc
Agria Pet Insurance	Burgess Pet Care
Anilog	Cat Chat
Animal Care Network	Cats Protection
Animal Courses Direct	Ceva
Arthur J Gallagher	Citation
Avid PLC	Coleman Insurance
Battersea	College for Animal Welfare
Birmingham Dogs Home	Cooper & Co Solicitors
Blue Cross	CSL Pet & Veterinary Products
Bow Wow Meow	CVS UK
Breakthrough Dog Food	Demco Comms (Fidelity Group)

Dogs Trust
Donr
G9 Chemicals
Grosvenor VAT Consultants
Guardian Angel
Icaris
Kennel Build
Lester Alldridge
Guardian Angel
Icaris
Kennel Build
Lester Alldridge
Leucillin
Marmax Products
MARS
MDC Exports
MEDIMARK
Meile
Pet 24 (Pet Tags)

PetLog
Pet Media Group
Pet Remedy
Pet-ID Microchips
Pet Remedy
Petplan
Pets at Home Foundation
Protectapet
Royal Canin (Crown Pet Foods)
Safe4
Shakespeare Martineau
Technik
The HNP Group ('Memorials for your Pet')
Tippaws
Veterinary Architects (JCA)
Wet Pets Conversions
Wood Green
Your Dogs Club





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OVERVIEW OF SPONSORSHIP PACKAGES

CONFERENCE 2024

OVERVIEW OF SPONSORSHIP PACKAGES

Event Packages

SPONSORSHIP	Price (GBP)	NO. AVAILABLE
Platinum event supporter	£20,000	RESERVED
Cat stream supporter	£15,750	RESERVED
Dog stream supporter	£15,750	RESERVED
Management & Operations stream supporter	£15,750	RESERVED
Fringe Events supporter	£10,500	1
Gold Package	£9,450	3
Silver Package	£5,500	4
Bronze Package	£3,150	LIMITED



Making a Difference

NEW SPONSORSHIP	Price (GBP)	NO. AVAILABLE
Sustainability sponsor <i>Includes bronze sponsorship</i>	£5,950	1
Sanitiser station sponsorship <i>Includes bronze sponsorship</i>	£4,450	RESERVED

Making Connections

NEW SPONSORSHIP	Price (GBP)	NO. AVAILABLE
Pre-conference quiz night sponsorship <i>Includes silver sponsorship</i>	£5,950	1
Lunch and refreshment break sponsors <i>Includes bronze sponsorship</i>	£4,450	RESERVED

All Prices are exclusive of VAT



CONFERENCE SPONSORSHIP PACKAGES

CONFERENCE 2024



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PLATINUM SPONSOR

RESERVED

RESERVED

£20,000

PRE-CONFERENCE

- Event advertised as 'supported by your organisation'
- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include items in delegate gift bag
- Advert or blog in 4 x member newsletter
- e-shot to delegates pre-conference

POST-CONFERENCE

- Advert in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)



CONFERENCE

- Event branded as 'supported by your organisation'
- 30-minute speaking slot or opportunity to run a workshop (*not to be used as direct selling pitch*)
- Largest, most prominent exhibition space (5 x 2)
- Complimentary conference tickets (including Awards) x 2
- 1/2 page advert in event programme
- Inclusion in the exhibition passport
- Name check during open and closing remarks
- Logo displayed on delegate bags
- Logo displayed on all welcome banners
- Logo displayed on main set
- Logo displayed on lanyards

STREAM SPONSOR



RESERVED

£15,750

CAT STREAM,
DOG STREAM,
MANAGEMENT & OPS

PRE-CONFERENCE

- Stream advertised as 'supported by your organisation'
- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include items in delegate gift bag
- Advert or blog in 4 x member newsletter
- e-shot to delegates pre-conference

POST-CONFERENCE

- Advert in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)



CONFERENCE

- Room branded as 'supported by your organisation'
- 30-minute speaking slot or opportunity to run a workshop (*not to be used as direct selling pitch*)
- Large, prominent exhibition space (4 x 2)
- Complimentary conference tickets (including Awards) x 2
- 1/2 page advert in event programme
- Inclusion in the exhibition passport
- Name check during open and closing remarks
- Logo displayed on delegate bags
- Logo displayed on all welcome banners

FRINGE EVENT SPONSOR

1 AVAILABLE

£10,500

PRE-CONFERENCE

- Fringe events (including the ADCH Minimum Welfare & Operational Standards Workshop and Small Animals Workshop), advertised as 'supported by your organisation'
- Linked logo on the conference section of website
- Advert or blog in conference newsletter
- Opportunity to include items in delegate gift bag
- Advert or blog in 4 x member newsletter
- e-shot to delegates pre-conference

POST-CONFERENCE

- Advert in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)



CONFERENCE

- Room branded as 'supported by your organisation'
- 30-minute speaking slot or opportunity to run a workshop (*not to be used as direct selling pitch*)
- Large, prominent exhibition space (4 x 2)
- Complimentary conference tickets (including Awards) x 2
- 1/2 page advert in event programme
- Inclusion in the exhibition passport
- Name check during open and closing remarks
- Logo displayed on delegate bags
- Logo displayed on all welcome banners



GOLD SPONSOR

3 AVAILABLE

£9,450

PRE-CONFERENCE

- Linked logo on the conference section of website
- Opportunity to send e-shot to delegates encouraging them to visit your exhibition or session
- Advert or blog piece in conference newsletter
- Advert or blog piece in 4 x member newsletter
- Opportunity to include item in delegate gift bag

POST-CONFERENCE

- Advert in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)



CONFERENCE

- 30-minute speaking slot or opportunity to run a workshop (not to be used as direct selling pitch)
- Large, prominent exhibition space (4 x 2)
- Attendance at the Petplan & ADCH Animal Charity Awards x 4
- 2-day conference registrations x 4
- Inclusion in the exhibition passport
- Name check during open and closing remarks
- Logo displayed on all welcome banners
- Full page advert in event programme
- Additional Banner space in plenary room
- Logo displayed on holding slides during breaks
- Logo displayed on delegate bags



SILVER SPONSOR

4 AVAILABLE

£5,550

PRE-CONFERENCE

- Linked logo on the conference section of website
- Opportunity to send e-shot to delegates encouraging them to visit your exhibition or session
- Advert or blog piece in conference newsletter
- Advert or blog piece in 4 x member newsletter
- Opportunity to include item in delegate gift bag

POST-CONFERENCE

- Advert in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)



CONFERENCE

- Exhibition space in prominent location (3 x 2)
- Attendance at the Petplan & ADCH Animal Charity Awards x 2
- 2-day conference registrations x 2
- Inclusion in the exhibition passport
- Name check during open and closing remarks
- Logo displayed on all welcome banners
- 1/2 advert in event programme



BRONZE SPONSOR

LIMITED
AVAILABILITY

£3,150

PRE-CONFERENCE

- Linked logo on the conference section of website
- Advert or blog piece in conference newsletter
- Opportunity to include item in delegate gift bag



CONFERENCE

- Exhibition space (2 x 2)
- Attendance at the Petplan & ADCH Animal Charity Awards x 2
- 2-day conference registrations x 2
- Inclusion in the exhibition passport
- Listed as a sponsor in the event programme

POST-CONFERENCE

- Advert in ADCH supplier directory for 12 months
- Delegate details to follow-up (where permission to share details has been provided)

WHAT'S INCLUDED

Applies to:

- ➔ Gold Sponsors
- ➔ Silver Sponsors
- ➔ Bronze Sponsors



	GOLD	SILVER	BRONZE
	3 AVAILABLE	4 AVAILABLE	LIMITED AVAILABILITY
Pre-Conference			
Linked logo on the conference section of website	X	X	X
Advert or blog in conference newsletter	X	X	X
Opportunity to include item in delegate gift bag	X	X	X
Advert or blog in 4 x member newsletter	X	X	
e-shot to delegates pre-conference	X	X	
Conference			
Exhibition stand in gallery	4 x 2	3 x 2	2 x 2
Complimentary conference tickets (including all social events)	4 tickets	2 tickets	2 tickets
Inclusion in the exhibition passport	X	X	X
Advert in event programme	Full page	Half page	Listing
Name check during open and closing remarks	X	X	
Logo displayed on all welcome banners	X	X	
30-minute speaking slot or opportunity to run a workshop	X		
Additional banner space in plenary room	X		
Logo displayed on holding slides during breaks	X		
Logo displayed on delegate bags	X		
Post Conference			
Advert in ADCH supplier directory for 12 months	X	X	X
Delegate details to follow-up	X	X	X



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MAKING A DIFFERENCE PACKAGES CONFERENCE 2024

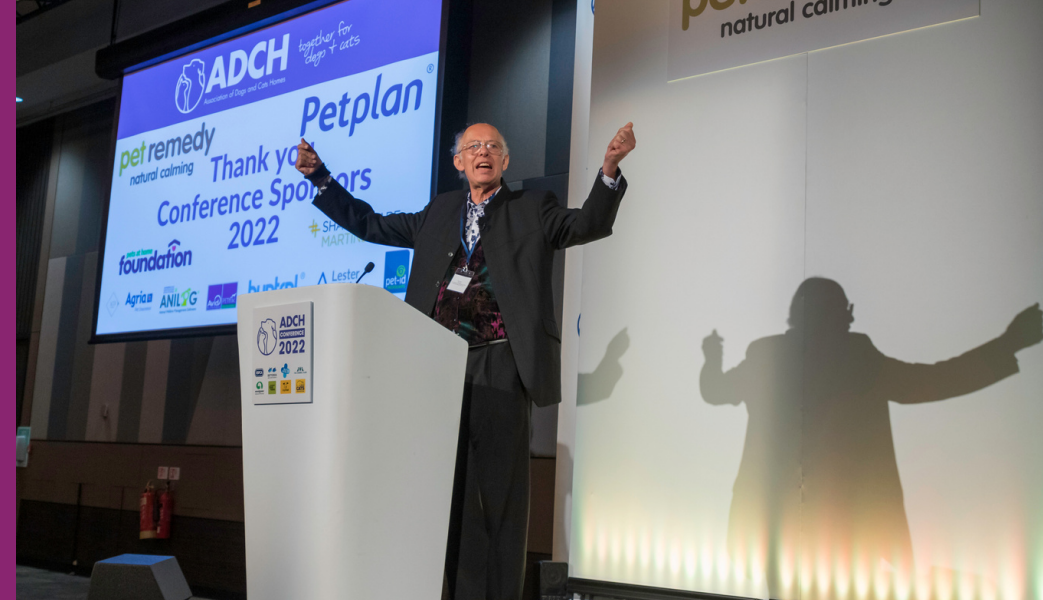


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*Making a
Difference*

NEW



SUSTAINABILITY SPONSOR: WATER BOTTLE SPONSOR

INCLUDES BRONZE
SPONSORSHIP

£5,950

1 AVAILABLE

Save the planet and reduce plastic by sponsoring the drinks stations at ADCH Conference in 2024. Your logo will be displayed on reusable water bottles that will be given to all delegates.

Your branding will also be displayed at fill-up stations.

It's a product that will last the years and be used time and time again by your customers.

Includes all the benefits of Bronze sponsorship!



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Making a Difference

RESERVED



INCLUDES BRONZE
SPONSORSHIP

£4,450

RESERVED

SANITISER STATION SPONSORSHIP

Sanitiser stations are dotted around the venue offering delegates the opportunity to hygienically sanitise their hands/phone/laptop throughout conference, giving them an extra level of confidence that they are protecting themselves throughout the day.

Signage at each sanitiser station will promote your sponsorship and direct delegates to your exhibition stand.

Includes all the benefits of Bronze sponsorship!



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MAKING CONNECTIONS PACKAGES CONFERENCE 2024



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Making Connections

NEW



INCLUDES SILVER
SPONSORSHIP

£5,950

1 AVAILABLE

PRE-CONFERENCE QUIZ SPONSOR

INCLUDES:

- Branding on registration badges
- Pull-up banners in event room
- Logo on quiz and answer sheets
- Welcome speech and present prizes to winners
- Flyers distributed on tables

Includes all the benefits of Silver sponsorship!



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Making
Connections

RESERVED



INCLUDES BRONZE
SPONSORSHIP

£4,200

RESERVED

LUNCH AND REFRESHMENT BREAK SPONSOR

INCLUDES:

- Acknowledgement of your sponsorship on digital screens around the catering area
- Your logo on menus
- Your branding on directional signposting positioned throughout the venue
- Flyers distributed on tables

Includes all the benefits of Bronze sponsorship!



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EXHIBITOR & ADVERTISEMENT OPPORTUNITIES CONFERENCE 2024



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EXHIBITOR PACKAGE

LIMITED
AVAILABILITY

£1,575

PRE-CONFERENCE

- Linked logo on the conference section of website
- Opportunity to include item in delegate gift bag

CONFERENCE

- Exhibition space (2 x 2)
- 2-day conference registrations x 2
- Listed as an exhibitor in the event programme
- Discounted rates to advertise in event programme
- Power supplied at additional cost

POST-CONFERENCE

- Discounted rates to advertise in ADCH supplier directory
- Delegate details to follow-up (where permission to share details has been provided)



PROGRAMME ADVERTISEMENT



FULL PAGE
£750

HALF PAGE
£500

LIMITED AVAILABILITY

*Exhibitors get
50% discount*

Heavily used by delegates accessing the running order of plenary and breakout sessions, details of the social events and exhibitor info, etc.

Conference programmes are:

- Given to each delegate as a hard copy at registration
- Available as a download on our website



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Get in touch!

For more information about becoming a sponsor of the ADCH Conference, or any other event



Therese Carr
Member and Administration
Manager

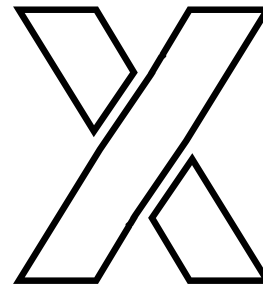
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